Red line is the live area All important elements and text must be inside this red line. DO NOT place important text or images beyond this line to prevent trimming. Extend art to the BLUE LINE if you want your design to extend to the edge of your final print. Finished Size: 19 x 27 • With Bleed: 19.25 x 27.25 **Green line is the trim line** This is where the finished product will be cut.